

COURSE DETAIL

ATTENTION MAGNET: THE PSYCHOLOGICAL AND TECHNOLOGICAL ASPECTS OF SOCIAL MEDIA ADDICTION

Country

Hong Kong

Host Institution

University of Hong Kong

Program(s)

University of Hong Kong

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Communication Anthropology

UCEAP Course Number

76

UCEAP Course Suffix**UCEAP Official Title**

ATTENTION MAGNET: THE PSYCHOLOGICAL AND TECHNOLOGICAL ASPECTS OF SOCIAL MEDIA ADDICTION

UCEAP Transcript Title

SOCIAL MEDIA ADDCTN

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course examines the driving forces behind social media addiction. It covers the underlying technical mechanisms and psychological factors that cause behavioral addiction to social media. In addition, the accumulative effect of social media addiction on our personal and professional lives, as well as societies across the world, will be discussed.

Language(s) of Instruction

English

Host Institution Course Number

CCST9076

Host Institution Course Title

ATTENTION MAGNET: THE PSYCHOLOGICAL AND TECHNOLOGICAL ASPECTS OF SOCIAL MEDIA ADDICTION

Host Institution Course Details

<http://commoncore.hku.hk/ccst9076/#des>

Host Institution Campus**Host Institution Faculty****Host Institution Degree****Host Institution Department**

Education

Course Last Reviewed

2022-2023

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