

# COURSE DETAIL

## SOCIAL MEDIA AND SOCIAL NETWORKING

**Country**

China

**Host Institution**

Fudan University

**Program(s)**

Shanghai Summer

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Film & Media Studies Communication

**UCEAP Course Number**

105

**UCEAP Course Suffix**

S

**UCEAP Official Title**

SOCIAL MEDIA AND SOCIAL NETWORKING

**UCEAP Transcript Title**

SOCIAL MEDIA&NETWRK

**UCEAP Quarter Units**

4.00

**UCEAP Semester Units**

2.70

### **Course Description**

This issue-driven course discusses both the theories and practices regarding social networking and converged/integrated communication via social media today. This course also examines interrelationships among media, communication, politics, economy, technology, business, social institutions, and individuals, as well as a variety of issues concerning the role and influence of social media and social networking in the society as a whole.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

JOUR170005

### **Host Institution Course Title**

SOCIAL MEDIA AND SOCIAL NETWORKING

### **Host Institution Course Details**

### **Host Institution Campus**

International Summer School

### **Host Institution Faculty**

### **Host Institution Degree**

### **Host Institution Department**

Journalism

### **Course Last Reviewed**

2019-2020

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