

COURSE DETAIL

SOCIAL MEDIA AND SOCIAL NETWORKING

Country

China

Host Institution

Fudan University

Program(s)

Shanghai Summer

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies Communication

UCEAP Course Number

105

UCEAP Course Suffix

S

UCEAP Official Title

SOCIAL MEDIA AND SOCIAL NETWORKING

UCEAP Transcript Title

SOCIAL MEDIA&NETWRK

UCEAP Quarter Units

4.00

UCEAP Semester Units

2.70

Course Description

This issue-driven course discusses both the theories and practices regarding social networking and converged/integrated communication via social media today. This course also examines interrelationships among media, communication, politics, economy, technology, business, social institutions, and individuals, as well as a variety of issues concerning the role and influence of social media and social networking in the society as a whole.

Language(s) of Instruction

English

Host Institution Course Number

JOUR170005

Host Institution Course Title

SOCIAL MEDIA AND SOCIAL NETWORKING

Host Institution Campus

International Summer School

Host Institution Faculty

Host Institution Degree

Host Institution Department

Journalism

[Print](#)