

COURSE DETAIL

PRINCIPLES OF INVESTMENT FINANCE

Country

Denmark

Host Institution

Copenhagen Business School

Program(s)

Copenhagen Business School Summer

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics Business Administration

UCEAP Course Number

110

UCEAP Course Suffix**UCEAP Official Title**

PRINCIPLES OF INVESTMENT FINANCE

UCEAP Transcript Title

INVESTMENT FINANCE

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course introduces the world of investments. It develops an understanding of individual investment decision making by introducing topics and techniques used by both personal investors and money managers. The course focuses on both individual securities and portfolios, teaching students to consider the risk and return of different types of investments, and how to use this knowledge to achieve financial goals. There is a focus on stock and bond investing. The course covers the mechanics of buying and selling securities, efficient market theory, portfolios, diversification, stock valuation, and international investing.

Language(s) of Instruction

English

Host Institution Course Number

BA-BHAAI1066U

Host Institution Course Title

PRINCIPLES OF INVESTMENT FINANCE

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

International Summer University Programme

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