# COURSE DETAIL

| PRINCIPLES OF INVESTMENT FINANCE |
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| **Country**<br>Denmark |
| **Host Institution**<br>Copenhagen Business School |
| **Program(s)**<br>Copenhagen Business School Summer |
| **UCEAP Course Level**<br>Upper Division |
| **UCEAP Subject Area(s)**<br>Economics Business Administration |
| **UCEAP Course Number**<br>110 |
| **UCEAP Course Suffix** |
| **UCEAP Official Title**<br>PRINCIPLES OF INVESTMENT FINANCE |
| **UCEAP Transcript Title**<br>INVESTMENT FINANCE |
| **UCEAP Quarter Units**<br>6.00 |
| **UCEAP Semester Units**<br>4.00 |

**Course Description**

This course introduces the world of investments. It develops an understanding of individual investment decision making by introducing topics and techniques used by both personal investors and money managers. The course focuses on both individual securities and portfolios, teaching students to consider the risk and return of different types of investments, and how to use this knowledge to achieve financial goals. There is a focus on stock and bond investing. The course covers the mechanics of buying and selling securities, efficient market theory, portfolios, diversification, stock valuation, and international investing.

**Language(s) of Instruction**
English

**Host Institution Course Number**
BA-BHAAI1066U

**Host Institution Course Title**
PRINCIPLES OF INVESTMENT FINANCE

**Host Institution Course Details**
https://kursuskatalog.cbs.dk/2021-2022/BA-BHAAI1066U.aspx

**Host Institution Campus**

**Host Institution Faculty**

**Host Institution Degree**

**Host Institution Department**
International Summer University Programme

**Course Last Reviewed**
2022-2023

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