

COURSE DETAIL

INTRODUCTION TO CONTEMPORARY BROADCASTING IN ASIA

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies

UCEAP Course Number

130

UCEAP Course Suffix**UCEAP Official Title**

INTRODUCTION TO CONTEMPORARY BROADCASTING IN ASIA

UCEAP Transcript Title

CONTEMPRY BROADCAST

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course examines the history of world radio and television, including its invention and development. It covers the current concepts and trends of radio and television journalism and communication in China, Hong Kong, Macao, and Taiwan. Topics include the characteristics and social functions of radio and television; the transmission elements of their sound and picture; radio and television news; satellite and cable TV journalism; and television in the internet era.

Language(s) of Instruction

Chinese

Host Institution Course Number

JOUR130204

Host Institution Course Title

INTRODUCTION TO CONTEMPORARY BROADCASTS AND BEYOND

Host Institution Campus

Host Institution Faculty

Min Guan, Ye Lu, Yajie Zhao

Host Institution Degree

Host Institution Department

Journalism

[Print](#)