

# COURSE DETAIL

## INTERNATIONAL BUSINESS POLICY

**Country**

Spain

**Host Institution**

Pompeu Fabra University

**Program(s)**

International Business Economics

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Economics Business Administration

**UCEAP Course Number**

121

**UCEAP Course Suffix****UCEAP Official Title**

INTERNATIONAL BUSINESS POLICY

**UCEAP Transcript Title**

INTL BUS POLICY

**UCEAP Quarter Units**

4.00

**UCEAP Semester Units**

2.70

## Course Description

This course examines the international business policy of global companies and international law. Topics include: corporate social responsibility; economic consequences of ethics and profits; theories of ethical rationality; international corporations and national policies; marketing ethics; business and global environmental issues; global labor markets; corruption; financial and ethical crises. Texts: CHRYSSIDES, G.; KALER, J. Essentials of Business Ethics. Londres: McGraw-Hill, 1996. ELKINGTON, J. Cannibals with Forks: Triple Bottom Line of 21st Century Business. Capstone Publishing Limited, 1999. ELKINGTON, J. The Chrysalis Economy: How Citizen CEOs and Corporations Can Fuse Values and Value Creation. Capstone Publishing Limited, 2001. KELLY, M. The Divine Right of Capital. San Francisco: Berrett-Koehler Publishers, 2003. KELLY, M. Owning our Future. San Francisco: Berrett-Koehler Publishers, 2012. KORTEN, D. The Post-Corporate World. San Francisco: Berrett-Koehler Publishers, 1999. KORTEN, D. When Corporations Rule the World. 2a. ed. San Francisco: Berrett-Koehler Publishers, 1996. LAPIERRE, D. i d'altres. It Was Five Past Midnight in Bhopal. Full Circle Publishing Ltd., 2001. MARTINEZ-ALIER, J. The Environmentalism of the Poor: A Study of Ecological Conflicts and Valuation. Edward Elgar, 2003. MATTHEWS, J.; GOODPASTER, K.; NASH, L. Policies and Persons: A Casebook in Business Ethics. Nova York: McGraw-Hill, 1997. NORMAN, Richard. The Moral Philosophers. 2a. ed. Oxford University Press, 1998. RAMPTON, S.; STAUBER, J. Trust us, we are experts!. Nova York: Penguin Putnam, 2002. SINGER, Peter (ed.). A Companion to Ethics. Blackwell Companions to Philosophy, 1993.

## Language(s) of Instruction

English

## Host Institution Course Number

21147 / 21869

## Host Institution Course Title

INTERNATIONAL BUSINESS POLICY

## Host Institution Campus

Ciudadella Campus, Pompeu Fabra University

<b>Host Institution Faculty</b>
<b>Host Institution Degree</b>
<b>Host Institution Department</b> Business Management & Administration; Economics

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