COURSE DETAIL

INTERNATIONAL BUSINESS POLICY
Country Spain
Host Institution Pompeu Fabra University
Program(s) International Business Economics
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics Business Administration
UCEAP Course Number 121
UCEAP Course Suffix
UCEAP Official Title INTERNATIONAL BUSINESS POLICY
UCEAP Transcript Title INTL BUS POLICY
UCEAP Quarter Units 4.00
UCEAP Semester Units 2.70

Course Description

This course examines the international business policy of global companies and international law. Topics include: corporate social responsibility; economic consequences of ethics and profits; theories of ethical rationality; international corporations and national policies; marketing ethics; business and global environmental issues; global labor markets; corruption; financial and ethical crises. Texts: CHRYSSIDES, G.; KALER, J. Essentials of Business Ethics. Londres: McGraw-Hill, 1996. ELKINGTON, J. Cannibals with Forks: Triple Bottom Line of 21st Century Business. Capstone Publishing Limited, 1999. ELKINGTON, J. The Chrysalis Economy: How Citizen CEOs and Corporations Can Fuse Values and Value Creation. Capstone Publishing Limited, 2001. KELLY, M. The Divine Right of Capital. San Francisco: Berrett-Koehler Publishers, 2003. KELLY, M. Owning our Future. San Francisco: Berrett-Koehler Publishers, 2012. KORTEN, D. The Post-Corporate World. San Francisco: Berrett-Koehler Publishers, 1999. KORTEN, D. When Corporations Rule the World. 2a. ed. San Francisco: Berrett-Koehler Publishers, 1996. LAPIERRE, D. i d'altres. It Was Five Past Midnight in Bhopal. Full Circle Publishing Ltd., 2001. MARTINEZ-ALIER, J. The Environmentalism of the Poor: A Study of Ecological Conflicts and Valuation. Edward Elgar, 2003. MATTHEWS, J.; GOODPASTER, K.; NASH, L. Policies and Persons: A Casebook in Business Ethics. Nova York: McGraw-Hill, 1997. NORMAN, Richard. The Moral Philosophers. 2a. ed. Oxford University Press, 1998. RAMPTON, S.; STAUBER, J. Trust us, we are experts!. Nova York: Penguin Putnam, 2002. SINGER, Peter (ed.). A Companion to Ethics. Blackwell Companions to Philosophy, 1993.

Language(s) of Instruction

English

Host Institution Course Number

21147 / 21869

Host Institution Course Title

INTERNATIONAL BUSINESS POLICY

Host Institution Course Details

Host Institution Campus Ciutadella Campus, Pompeu Fabra University
Host Institution Faculty
Host Institution Degree
Host Institution Department Business Management & Administration; Economics
Course Last Reviewed

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