

COURSE DETAIL

INTERNATIONAL BUSINESS

Country

United Kingdom - England

Host Institution

King's College London

Program(s)

King's College London

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

108

UCEAP Course Suffix**UCEAP Official Title**

INTERNATIONAL BUSINESS

UCEAP Transcript Title

INTL BUSINESS

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course looks at how multinational enterprises (MNEs) navigate in the international landscape given country and institutional differences.

Language(s) of Instruction

English

Host Institution Course Number

5QQMB207

Host Institution Course Title

INTERNATIONAL BUSINESS

Host Institution Course Details

<https://www.kcl.ac.uk/abroad/module-options/international-business>

Host Institution Campus

King's College London

Host Institution Faculty

Host Institution Degree

bachelors

Host Institution Department

Business

Course Last Reviewed

2021-2022

[Print](#)