COURSE DETAIL

INTERNATIONAL BUSINESS
Country United Kingdom - England
Host Institution King's College London
Program(s) King's College London
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 108
UCEAP Course Suffix
UCEAP Official Title INTERNATIONAL BUSINESS
UCEAP Transcript Title INTL BUSINESS
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course looks at how multinational enterprises (MNEs) navigate in the international landscape given country and institutional differences.

Language(s) of Instruction
English

Host Institution Course Number
5QQMB207

Host Institution Course Title
INTERNATIONAL BUSINESS

Host Institution Course Details
https://www.kcl.ac.uk/abroad/module-options/international-business

Host Institution Campus
King's College London

Host Institution Faculty

Host Institution Degree
bachelors

Host Institution Department
Business

Course Last Reviewed
2021-2022

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