

# COURSE DETAIL

## INTERNATIONAL BUSINESS

**Country**

United Kingdom - England

**Host Institution**

King's College London

**Program(s)**

King's College London

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

108

**UCEAP Course Suffix****UCEAP Official Title**

INTERNATIONAL BUSINESS

**UCEAP Transcript Title**

INTL BUSINESS

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## **Course Description**

This course looks at how multinational enterprises (MNEs) navigate in the international landscape given country and institutional differences.

## **Language(s) of Instruction**

English

## **Host Institution Course Number**

5QQMB207

## **Host Institution Course Title**

INTERNATIONAL BUSINESS

## **Host Institution Course Details**

<https://www.kcl.ac.uk/abroad/module-options/international-business>

## **Host Institution Campus**

King's College London

## **Host Institution Faculty**

## **Host Institution Degree**

bachelors

## **Host Institution Department**

Business

## **Course Last Reviewed**

2021-2022

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