COURSE DETAIL

CREATIVITY APPLIED TO PROBLEM SOLVING

Country
Spain

Host Institution
Carlos III University of Madrid

Program(s)
Carlos III University of Madrid

UCEAP Course Level
Lower Division

UCEAP Subject Area(s)
Business Administration

UCEAP Course Number
47

UCEAP Course Suffix
E

UCEAP Official Title
CREATIVITY APPLIED TO PROBLEM SOLVING

UCEAP Transcript Title
PROBLEM SOLVING

UCEAP Quarter Units
2.50

UCEAP Semester Units

1.70

Course Description

This course offers an introduction to creative problem solving. Topics include: what is and what is not creativity; the creative personality; lateral thinking; creative skills; key principles of creativity; methods and tools for the application of creative thinking; the process of problem-solving-- models, phases, tools, and application; monitoring and control of decisions; group decision making-- consensus.

Language(s) of Instruction
English

Host Institution Course Number
13469

Host Institution Course Title
CREATIVIDAD APLICADA A LA SOLUCIÓN DE PROBLEMAS

Host Institution Course Details
https://aplicaciones.uc3m.es/cpa/generaFicha?est=204&anio=2021&plan=395&asig=13...

Host Institution Campus
Getafe

Host Institution Faculty
Facultad de Ciencias Sociales y Jurídicas

Host Institution Degree
Grado en Administración de Empresas

Host Institution Department
Materias transversales

Course Last Reviewed
2021-2022

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