

COURSE DETAIL

CREATIVITY APPLIED TO PROBLEM SOLVING

Country

Spain

Host Institution

Carlos III University of Madrid

Program(s)

Carlos III University of Madrid

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

47

UCEAP Course Suffix

E

UCEAP Official Title

CREATIVITY APPLIED TO PROBLEM SOLVING

UCEAP Transcript Title

PROBLEM SOLVING

UCEAP Quarter Units

2.50

UCEAP Semester Units

1.70

Course Description

This course offers an introduction to creative problem solving. Topics include: what is and what is not creativity; the creative personality; lateral thinking; creative skills; key principles of creativity; methods and tools for the application of creative thinking; the process of problem-solving-- models, phases, tools, and application; monitoring and control of decisions; group decision making-- consensus.

Language(s) of Instruction

English

Host Institution Course Number

13469

Host Institution Course Title

CREATIVIDAD APLICADA A LA SOLUCIÓN DE PROBLEMAS

Host Institution Course Details

<https://aplicaciones.uc3m.es/cpa/generaFicha?est=204&anio=2021&plan=395&asig=13...>

Host Institution Campus

Getafe

Host Institution Faculty

Facultad de Ciencias Sociales y Jurídicas

Host Institution Degree

Grado en Administración de Empresas

Host Institution Department

Materias transversales

Course Last Reviewed

2021-2022

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