

## COURSE DETAIL

### MANAGEMENT INFORMATION SYSTEM FOR THE INFORMATION AGE

**Country**

China

**Host Institution**

Fudan University

**Program(s)**

Fudan University

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

38

**UCEAP Course Suffix****UCEAP Official Title**

MANAGEMENT INFORMATION SYSTEM FOR THE INFORMATION AGE

**UCEAP Transcript Title**

INFO SYSTM/INFO AGE

**UCEAP Quarter Units**

3.00

**UCEAP Semester Units**

2.00

## Course Description

This course is for non-management related majors. The course discusses the management knowledge related to enterprises, modern information technology, and information systems, in order to understand IT-driven innovation opportunities. It examines the interactive relationship between management reform and modern IT/IS, the ability of modern enterprises to operate and organize activities, and the basic enterprise information system planning, management, and implementation methodology to better help the enterprise build Core competitiveness.

## Language(s) of Instruction

Chinese

## Host Institution Course Number

TOUR110004

## Host Institution Course Title

MANAGEMENT INFORMATION SYSTEM FOR THE INFORMATION AGE

## Host Institution Campus

## Host Institution Faculty

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## Host Institution Degree

## Host Institution Department

Tourism

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