COURSE DETAIL

MANAGEMENT INFORMATION SYSTEM FOR THE INFORMATION AGE
Country China
Host Institution Fudan University
Program(s) Fudan University
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 38
UCEAP Course Suffix
UCEAP Official Title MANAGEMENT INFORMATION SYSTEM FOR THE INFORMATION AGE
UCEAP Transcript Title INFO SYSTM/INFO AGE
UCEAP Quarter Units 3.00
UCEAP Semester Units 2.00

Course Description

This course is for non-management related majors. The course discusses the management knowledge related to enterprises, modern information technology, and information systems, in order to understand IT-driven innovation opportunities. It examines the interactive relationship between management reform and modern IT/IS, the ability of modern enterprises to operate and organize activities, and the basic enterprise information system planning, management, and implementation methodology to better help the enterprise build Core competitiveness.

Language(s) of Instruction
Chinese

Host Institution Course Number
TOUR110004

Host Institution Course Title
MANAGEMENT INFORMATION SYSTEM FOR THE INFORMATION AGE

Host Institution Course Details

Host Institution Campus

Host Institution Faculty
HU Anan

Host Institution Degree

Host Institution Department
Tourism

Course Last Reviewed
2021-2022

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