

COURSE DETAIL

MANAGEMENT INFORMATION SYSTEM FOR THE INFORMATION AGE

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

38

UCEAP Course Suffix**UCEAP Official Title**

MANAGEMENT INFORMATION SYSTEM FOR THE INFORMATION AGE

UCEAP Transcript Title

INFO SYSTM/INFO AGE

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course is for non-management related majors. The course discusses the management knowledge related to enterprises, modern information technology, and information systems, in order to understand IT-driven innovation opportunities. It examines the interactive relationship between management reform and modern IT/IS, the ability of modern enterprises to operate and organize activities, and the basic enterprise information system planning, management, and implementation methodology to better help the enterprise build Core competitiveness.

Language(s) of Instruction

Chinese

Host Institution Course Number

TOUR110004

Host Institution Course Title

MANAGEMENT INFORMATION SYSTEM FOR THE INFORMATION AGE

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

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Host Institution Degree

Host Institution Department

Tourism

Course Last Reviewed

2021-2022

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