COURSE DETAIL

GLOBAL SUPPLY CHAIN MANAGEMENT

Country
Korea, South

Host Institution
Yonsei University

Program(s)
Yonsei University Summer

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Business Administration

UCEAP Course Number
121

UCEAP Course Suffix
S

UCEAP Official Title
GLOBAL SUPPLY CHAIN MANAGEMENT

UCEAP Transcript Title
GLOBAL SUPPLY CHAIN

UCEAP Quarter Units
4.50

UCEAP Semester Units

3.00

Course Description

Supply Chain Management (SCM) is responsible for, now on a global scale, the delivery of value-added goods/services in any organization – public or private, profit or non-profit. SCM costs in total typically exceed 25% of the cost of doing business, and logistics-related assets (including inventory) can represent as much as 50% of a company's total assets. This course instructs and applies various key concepts of SCM and the related decision-making tools to solve practical supply/demand problems in the context of global supply chains. The course discusses core SCM-related concepts including time-based inventory management, warehousing, transportation/distribution systems design, facility location decision process, and information handling in SC operations as competitive advantages in service-based emerging economies.

No specific prerequisite for this course, but an understanding of college-level algebra preferred.

Language(s) of Instruction
English

Host Institution Course Number
IEE3591

Host Institution Course Title
GLOBAL SUPPLY CHAIN MANAGEMENT

Host Institution Course Details
https://summer.yonsei.ac.kr/summer/program/general02.do?mode=download&articleNo...

Host Institution Campus
Yonsei International Summer School

Host Institution Faculty

Host Institution Degree
Host Institution Department Business & Economics
Course Last Reviewed 2024-2025

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