

COURSE DETAIL

INTRODUCTION TO COMMUNICATION

Country

France

Host Institution

University of Lyon 2

Program(s)

University of Lyon

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

109

UCEAP Course Suffix**UCEAP Official Title**

INTRODUCTION TO COMMUNICATION

UCEAP Transcript Title

INTRO COMMUNICATION

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course introduces students to the fundamental theoretical approaches relating to the study of facts, phenomena, and actors of communication. This course approaches the study of communication through a historical and comparative lens, allowing students to become acquainted with the diverse role communication has played over the years into the modern world. This includes an analysis of technological development and communication techniques on the function of mass media.

Language(s) of Instruction

French

Host Institution Course Number

1J05C011

Host Institution Course Title

INTRODUCTION A LA COMMUNICATION

Host Institution Campus

LYON 2

Host Institution Faculty

Host Institution Degree

Host Institution Department

COMMUNICATION

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