

# COURSE DETAIL

## MOBILE AND UBIQUITOUS MEDIA

**Country**

New Zealand

**Host Institution**

Victoria University of Wellington

**Program(s)**

Victoria University of Wellington

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Film & Media Studies

**UCEAP Course Number**

129

**UCEAP Course Suffix****UCEAP Official Title**

MOBILE AND UBIQUITOUS MEDIA

**UCEAP Transcript Title**

UBIQUITOUS MEDIA

**UCEAP Quarter Units**

8.00

**UCEAP Semester Units**

5.30

**Course Description**

This course examines the definition, development, and normalization of ubiquitous media. Students trace the genealogy of ubiquitous media by examining the emergence of the network society, the development of social media, mobile media and apps, and the pervasiveness of big data and algorithms. Students also examine the relationship between ubiquitous media and a range of sociocultural issues including identity, space/place, digital labour, and commercialization.

**Language(s) of Instruction**

English

**Host Institution Course Number**

MDIA309

**Host Institution Course Title**

MOBILE AND UBIQUITOUS MEDIA

**Host Institution Course Details****Host Institution Campus**

New Zealand

**Host Institution Faculty****Host Institution Degree****Host Institution Department**

Media

**Course Last Reviewed**

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