COURSE DETAIL

GLOBAL TRANSPORTATION MANAGEMENT
Country Netherlands
Host Institution Maastricht University - School of Business and Economics
Program(s) Business and Economics, Maastricht
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics Business Administration
UCEAP Course Number 175
UCEAP Course Suffix
UCEAP Official Title GLOBAL TRANSPORTATION MANAGEMENT
UCEAP Transcript Title GLBL TRANSPORT MGMT
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description
This course examines the role of transportation in international business in detail. It provides students with a conceptual understanding of the conditions faced by transportation managers in an international environment. Topics include complexity of international shipments, economic and legal environment of ocean, air carriers, freight forwarding, carrier selection, contract logistics, and export documentation. Furthermore, it covers the cost structure and documentation of shipments, conference system for shipping lines, international sourcing, service priorities, and future outlooks for transportation logistics. Prerequisites for the course include an introductory level logistics course.

Language(s) of Instruction
English

Host Institution Course Number
EBC2065

Host Institution Course Title
GLOBAL TRANSPORTATION MANAGEMENT

Host Institution Course Details

Host Institution Campus
Maastricht University

Host Institution Faculty

Host Institution Degree

Host Institution Department
School of Business & Economics

Course Last Reviewed

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