

COURSE DETAIL

GLOBAL TRANSPORTATION MANAGEMENT

Country

Netherlands

Host Institution

Maastricht University - School of Business and Economics

Program(s)

Business and Economics, Maastricht

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics Business Administration

UCEAP Course Number

175

UCEAP Course Suffix**UCEAP Official Title**

GLOBAL TRANSPORTATION MANAGEMENT

UCEAP Transcript Title

GLBL TRANSPORT MGMT

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course examines the role of transportation in international business in detail. It provides students with a conceptual understanding of the conditions faced by transportation managers in an international environment. Topics include complexity of international shipments, economic and legal environment of ocean, air carriers, freight forwarding, carrier selection, contract logistics, and export documentation. Furthermore, it covers the cost structure and documentation of shipments, conference system for shipping lines, international sourcing, service priorities, and future outlooks for transportation logistics. Prerequisites for the course include an introductory level logistics course.

Language(s) of Instruction

English

Host Institution Course Number

EBC2065

Host Institution Course Title

GLOBAL TRANSPORTATION MANAGEMENT

Host Institution Campus

Maastricht University

Host Institution Faculty

Host Institution Degree

Host Institution Department

School of Business & Economics

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