

# COURSE DETAIL

## AUDIOVISUAL COMMUNICATION

**Country**

China

**Host Institution**

Fudan University

**Program(s)**

Fudan University

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Communication

**UCEAP Course Number**

18

**UCEAP Course Suffix****UCEAP Official Title**

AUDIOVISUAL COMMUNICATION

**UCEAP Transcript Title**

AUDIOVISUAL COMM

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

The course examines how audiovisual as a means of perception (recognition) helps us understand the world and communicate with each other, covering the basics and applications of audiovisual communication, visual expression and practice.

## Language(s) of Instruction

Chinese

## Host Institution Course Number

JOUR130290

## Host Institution Course Title

AUDIOVISUAL COMMUNICATION

## Host Institution Campus

## Host Institution Faculty

YANG Jian

## Host Institution Degree

## Host Institution Department

Journalism

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