COURSE DETAIL

COMMUNICATION IN ORGANIZATIONS
Country United Kingdom - England
Host Institution King's College London
Program(s) King's College London
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Communication Business Administration
UCEAP Course Number 122
UCEAP Course Suffix
UCEAP Official Title COMMUNICATION IN ORGANIZATIONS
UCEAP Transcript Title COMM IN ORGANIZATNS
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course engages with some of the key theories, approaches and findings that explore how language and social interaction underpin organizational life. The course draws on an interdisciplinary research field to interrogate the unique properties of "organizational discourse" and "institutional talk." It is structured around studies of organizational texts (e.g. recruitment brochures, mission statements, websites, and adverts), as well as studies of social interaction in organizational settings (e.g. business meetings, call centers, healthcare delivery, and sales encounters).

Language(s) of Instruction
English

Host Institution Course Number
6QQMB305

Host Institution Course Title
COMMUNICATION IN ORGANISATIONS

Host Institution Course Details
https://www.kcl.ac.uk/abroad/module-options/communications-in-organisations-1

Host Institution Campus
King's College London

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business Management

Course Last Reviewed
2021-2022

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