

COURSE DETAIL

COMMUNICATION IN ORGANIZATIONS

Country

United Kingdom - England

Host Institution

King's College London

Program(s)

King's College London

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication Business Administration

UCEAP Course Number

122

UCEAP Course Suffix**UCEAP Official Title**

COMMUNICATION IN ORGANIZATIONS

UCEAP Transcript Title

COMM IN ORGANIZATNS

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course engages with some of the key theories, approaches and findings that explore how language and social interaction underpin organizational life. The course draws on an interdisciplinary research field to interrogate the unique properties of "organizational discourse" and "institutional talk." It is structured around studies of organizational texts (e.g. recruitment brochures, mission statements, websites, and adverts), as well as studies of social interaction in organizational settings (e.g. business meetings, call centers, healthcare delivery, and sales encounters).

Language(s) of Instruction

English

Host Institution Course Number

6QQMB305

Host Institution Course Title

COMMUNICATION IN ORGANISATIONS

Host Institution Campus

King's College London

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business Management

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