

# COURSE DETAIL

## INTERNET COMMUNICATION

**Country**

Australia

**Host Institution**

University of Melbourne

**Program(s)**

University of Melbourne

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Communication

**UCEAP Course Number**

118

**UCEAP Course Suffix****UCEAP Official Title**

INTERNET COMMUNICATION

**UCEAP Transcript Title**

INTERNET COMMUNCATN

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

This course introduces students to practical techniques underpinning effective communication for the internet. Students participate in lab-based workshops in researching, producing, and evaluating various forms of digital communication, with the aim of realizing a specific online project during the semester. Lectures contextualize the practical workshops within contemporary media and communications studies research to provide a critical understanding of the social, economic, and political issues associated with internet communication and digital culture. Topics include online collaboration, visual communication, impression management, peer economies, and digital labor.

## Language(s) of Instruction

English

## Host Institution Course Number

MECM20003

## Host Institution Course Title

INTERNET COMMUNICATION

## Host Institution Course Details

<https://handbook.unimelb.edu.au/2018/subjects/mecm20003/>

## Host Institution Campus

Melbourne

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Media and Communications

## Course Last Reviewed

2023-2024

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