

COURSE DETAIL

INTERNET COMMUNICATION

Country

Australia

Host Institution

University of Melbourne

Program(s)

University of Melbourne

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

118

UCEAP Course Suffix**UCEAP Official Title**

INTERNET COMMUNICATION

UCEAP Transcript Title

INTERNET COMMUNCATN

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course introduces students to practical techniques underpinning effective communication for the internet. Students participate in lab-based workshops in researching, producing, and evaluating various forms of digital communication, with the aim of realizing a specific online project during the semester. Lectures contextualize the practical workshops within contemporary media and communications studies research to provide a critical understanding of the social, economic, and political issues associated with internet communication and digital culture. Topics include online collaboration, visual communication, impression management, peer economies, and digital labor.

Language(s) of Instruction

English

Host Institution Course Number

MECM20003

Host Institution Course Title

INTERNET COMMUNICATION

Host Institution Campus

Melbourne

Host Institution Faculty

Host Institution Degree

Host Institution Department

Media and Communications

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