COURSE DETAIL

STRATEGIC MANAGEMENT AND LEADERSHIP
Country United Kingdom - England
Host Institution University College London
Program(s) Summer at University College London
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 104
UCEAP Course Suffix S
UCEAP Official Title STRATEGIC MANAGEMENT AND LEADERSHIP
UCEAP Transcript Title STRATGC MGMT&LEADER
UCEAP Quarter Units 6.00
UCEAP Semester Units

4.00

Course Description

The course presents the integration of three different disciplines under an applied philosophical dimension needed to achieve the impossible. A vision needs leadership to develop the strategy, the roadmap through which management coordinates the execution of thoughts and acts. Strategic management without leadership is a well thought plan with the vision. The course presents the philosophy behind each discipline, their integration and their execution through various frameworks, methods and practices, but also metrics, case studies, and examples.

Language(s) of Instruction
English

Host Institution Course Number
ISSU0105

Host Institution Course Title
STRATEGIC MANAGEMENT AND LEADERSHIP

Host Institution Course Details
https://www.ucl.ac.uk/prospective-students/summer-school/modules/strategic-mana...

Host Institution Campus

Host Institution Faculty
School of Management

Host Institution Degree

Host Institution Department
School of Management

Course Last Reviewed
2022-2023

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