

# COURSE DETAIL

## STRATEGIC MANAGEMENT AND LEADERSHIP

**Country**

United Kingdom - England

**Host Institution**

University College London

**Program(s)**

Summer at University College London

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

104

**UCEAP Course Suffix**

S

**UCEAP Official Title**

STRATEGIC MANAGEMENT AND LEADERSHIP

**UCEAP Transcript Title**

STRATGC MGMT&LEADER

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

### **Course Description**

The course presents the integration of three different disciplines under an applied philosophical dimension needed to achieve the impossible. A vision needs leadership to develop the strategy, the roadmap through which management coordinates the execution of thoughts and acts. Strategic management without leadership is a well thought plan with the vision. The course presents the philosophy behind each discipline, their integration and their execution through various frameworks, methods and practices, but also metrics, case studies, and examples.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

ISSU0105

### **Host Institution Course Title**

STRATEGIC MANAGEMENT AND LEADERSHIP

### **Host Institution Campus**

### **Host Institution Faculty**

School of Management

### **Host Institution Degree**

### **Host Institution Department**

School of Management

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