

COURSE DETAIL

SUSTAINABLE BUSINESS AND FINANCE

Country

United Kingdom - England

Host Institution

London School of Economics

Program(s)

London School of Economics

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Geography

UCEAP Course Number

188

UCEAP Course Suffix**UCEAP Official Title**

SUSTAINABLE BUSINESS AND FINANCE

UCEAP Transcript Title

SUSTAINABLE BUS&FIN

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course explores and interrogates the governance of environmental sustainability by corporate and financial actors - commonly framed in terms of corporate social responsibility (CSR) and sustainable and responsible investment (SRI), respectively. Drawing on a range of theoretical ideas, students examine the motives, practices, and outcomes of market actors' growing involvement in sustainability. Topics include strategic CSR, corporate self-regulation, governing through environmental ratings, international climate finance, green bonds, greenwashing, and the relationship between financial and environmental performance.

Language(s) of Instruction

English

Host Institution Course Number

GY326

Host Institution Course Title

SUSTAINABLE BUSINESS AND FINANCE

Host Institution Campus

London School of Economics

Host Institution Faculty

Host Institution Degree

Host Institution Department

Geography

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