

COURSE DETAIL

GREEN SUPPLY CHAIN MANAGEMENT

Country

Taiwan

Host Institution

National Taiwan University

Program(s)

National Taiwan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

108

UCEAP Course Suffix**UCEAP Official Title**

GREEN SUPPLY CHAIN MANAGEMENT

UCEAP Transcript Title

SUPPLY CHAIN MGMT

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course presents fundamentals and concepts of green supply chain management (GSCM), and their applications in practical cases. In addition to the overview of GSCM principles and functions, up-to-dated research papers and studied cases in related areas are introduced. The course provides deep insights to systematic operations and management of GSCM.

Language(s) of Instruction

Chinese

Host Institution Course Number

GMBA7055

Host Institution Course Title

GREEN SUPPLY CHAIN MANAGEMENT

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business Administration

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