

COURSE DETAIL

HISTORY AND THEORY OF COMMUNICATION

Country

France

Host Institution

Sciences Po Lyon

Program(s)

University of Lyon

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Political Science Communication

UCEAP Course Number

141

UCEAP Course Suffix**UCEAP Official Title**

HISTORY AND THEORY OF COMMUNICATION

UCEAP Transcript Title

COMM HIST & THEORY

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course focuses on the history of communication, starting with Greece and Rome, and continuing on to more present development in the area. Some examples include: Antique, The Reform, Renaudot, telegraph, and photo. In the second part of the course, students are presented with theories such as Cybernetics, School of Frankfurt, Structuralism, School of Chicago, Lasswell and propaganda, Functionalists, and the work of Lazarsfeld.

Language(s) of Instruction

French

Host Institution Course Number

2SAFSOHE

Host Institution Course Title

HISTOIRE ET THÉORIE DE LA COMMUNICATION

Host Institution Campus

SCIENCES PO LYON

Host Institution Faculty

Host Institution Degree

Host Institution Department

SCIENCES PO LYON

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