

# COURSE DETAIL

## HISTORY AND THEORY OF COMMUNICATION

**Country**

France

**Host Institution**

Sciences Po Lyon

**Program(s)**

University of Lyon

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Political Science Communication

**UCEAP Course Number**

141

**UCEAP Course Suffix****UCEAP Official Title**

HISTORY AND THEORY OF COMMUNICATION

**UCEAP Transcript Title**

COMM HIST & THEORY

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course focuses on the history of communication, starting with Greece and Rome, and continuing on to more present development in the area. Some examples include: Antique, The Reform, Renaudot, telegraph, and photo. In the second part of the course, students are presented with theories such as Cybernetics, School of Frankfurt, Structuralism, School of Chicago, Lasswell and propaganda, Functionalists, and the work of Lazarsfeld.

## Language(s) of Instruction

French

## Host Institution Course Number

2SAFSOHE

## Host Institution Course Title

HISTOIRE ET THÉORIE DE LA COMMUNICATION

## Host Institution Course Details

## Host Institution Campus

SCIENCES PO LYON

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

SCIENCES PO LYON

## Course Last Reviewed

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