

# COURSE DETAIL

## ISSUES IN THE CREATIVE INDUSTRIES

**Country**

United Kingdom - England

**Host Institution**

King's College London

**Program(s)**

King's College London

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Film & Media Studies Business Administration

**UCEAP Course Number**

119

**UCEAP Course Suffix****UCEAP Official Title**

ISSUES IN THE CREATIVE INDUSTRIES

**UCEAP Transcript Title**

CREATIVE INDUSTRIES

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

The course responds to key contemporary events within the creative industries. It presents cutting-edge research that analyses current issues within its specific cultural, social, and political contexts e.g. decolonization, value, entrepreneurship, digitization, labor, globalization, Brexit, and Covid. The course provides students with the building blocks to generate their critical analyses of the sector, and the capacity to apply theory to practice and real-world case studies.

### Language(s) of Instruction

English

### Host Institution Course Number

5AAIC013

### Host Institution Course Title

ISSUES IN THE CREATIVE INDUSTRIES

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

Culture, Media & Creative Industries

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