

# COURSE DETAIL

## ECONOMICS FOR BUSINESS DECISION MAKING

**Country**

Australia

**Host Institution**

University of Sydney

**Program(s)**

University of Sydney

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Economics Business Administration

**UCEAP Course Number**

15

**UCEAP Course Suffix****UCEAP Official Title**

ECONOMICS FOR BUSINESS DECISION MAKING

**UCEAP Transcript Title**

ECON FOR BUSINESS

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

Economics underlies all business decisions, from pricing, to product development, to negotiations, to understanding the general economic environment. This course provides an introduction to economic analysis with a particular focus on concepts and applications relevant to business. It addresses how individual consumers and firms make decisions and how they interact in markets. It also introduces a framework for understanding and analysing the broader economic and public policy environment in which a business competes. The course provides a rigorous platform for further study and a major in economics as well as providing valuable tools of analysis that complement a student's general business training, regardless of their area of specialisation.

### Language(s) of Instruction

English

### Host Institution Course Number

BUSS1040

### Host Institution Course Title

ECONOMICS FOR BUSINESS DECISION MAKING

### Host Institution Course Details

<http://sydney.edu.au/courses/uos/BUSS1040/economics-for-business-decision-making>

### Host Institution Campus

Sydney

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

Business

### Course Last Reviewed

2022-2023

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