

COURSE DETAIL

ECONOMICS FOR BUSINESS DECISION MAKING

Country

Australia

Host Institution

University of Sydney

Program(s)

University of Sydney

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Economics Business Administration

UCEAP Course Number

15

UCEAP Course Suffix**UCEAP Official Title**

ECONOMICS FOR BUSINESS DECISION MAKING

UCEAP Transcript Title

ECON FOR BUSINESS

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

Economics underlies all business decisions, from pricing, to product development, to negotiations, to understanding the general economic environment. This course provides an introduction to economic analysis with a particular focus on concepts and applications relevant to business. It addresses how individual consumers and firms make decisions and how they interact in markets. It also introduces a framework for understanding and analysing the broader economic and public policy environment in which a business competes. The course provides a rigorous platform for further study and a major in economics as well as providing valuable tools of analysis that complement a student's general business training, regardless of their area of specialisation.

Language(s) of Instruction

English

Host Institution Course Number

BUSS1040

Host Institution Course Title

ECONOMICS FOR BUSINESS DECISION MAKING

Host Institution Campus

Sydney

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business

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