COURSE DETAIL

ECONOMICS FOR BUSINESS DECISION MAKING
Country Australia
Host Institution University of Sydney
Program(s) University of Sydney
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Economics Business Administration
UCEAP Course Number 15
UCEAP Course Suffix
UCEAP Official Title ECONOMICS FOR BUSINESS DECISION MAKING
UCEAP Transcript Title ECON FOR BUSINESS
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

Economics underlies all business decisions, from pricing, to product development, to negotiations, to understanding the general economic environment. This course provides an introduction to economic analysis with a particular focus on concepts and applications relevant to business. It addresses how individual consumers and firms make decisions and how they interact in markets. It also introduces a framework for understanding and analysing the broader economic and public policy environment in which a business competes. The course provides a rigorous platform for further study and a major in economics as well as providing valuable tools of analysis that complement a student's general business training, regardless of their area of specialisation.

Language(s) of Instruction
English

Host Institution Course Number
BUSS1040

Host Institution Course Title
ECONOMICS FOR BUSINESS DECISION MAKING

Host Institution Course Details
http://sydney.edu.au/courses/uos/BUSS1040/economics-for-business-decision-making

Host Institution Campus
Sydney

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business

Course Last Reviewed

2022-2023

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