

## COURSE DETAIL

### OTAKU CULTURE IN JAPAN AND ITS TRANSNATIONAL EXPANSION

**Country**

Japan

**Host Institution**

Keio University

**Program(s)**

Keio University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Asian Studies

**UCEAP Course Number**

132

**UCEAP Course Suffix****UCEAP Official Title**

OTAKU CULTURE IN JAPAN AND ITS TRANSNATIONAL EXPANSION

**UCEAP Transcript Title**

OTAKU CULTURE/JAPAN

**UCEAP Quarter Units**

3.00

**UCEAP Semester Units**

2.00

## Course Description

"Anime," "Comic," and "Game" are some of the aggressive and innovative forms of popular culture spreading throughout the world. Japan is one of the major countries influencing this unique popular culture moment so much so that enthusiasts of such popular culture have been called "Otaku." Otaku also delivers a new sense of atmosphere in terms of "Kawaii" and "Moe."

"Otaku" cultures have created a transnational cultural boom referred to as "Cool Japan," creating an inevitable cultural influence. Furthermore, political strategy suggests favorable international competitiveness due to these cultural deliverables, seeds of creativity influencing its national branding.

This course aims to understand how the roots of these Otaku cultural activities in Japan have expanded internationally as one of Simulacra with creators, and activists of the fields: How has the technology created and known its real motivation to drive these sub-cultural activities? This course addresses the backgrounds and characteristics as well as the innovative expansion of "Otaku" culture, which is recognized internationally and born in the age of competing creativity from the Social Darwinism inherent during the phase of its economic growth and development of Japan.

### Language(s) of Instruction

English

### Host Institution Course Number

N/A

### Host Institution Course Title

OTAKU CULTURE IN JAPAN AND ITS TRANSNATIONAL EXPANSION

### Host Institution Campus

Keio University

### Host Institution Faculty

### Host Institution Degree

## **Host Institution Department**

International Center

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