

# COURSE DETAIL

## THE TECHNO-SAVVY BUSINESS

**Country**

New Zealand

**Host Institution**

University of Waikato

**Program(s)**

University of Waikato

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

102

**UCEAP Course Suffix****UCEAP Official Title**

THE TECHNO-SAVVY BUSINESS

**UCEAP Transcript Title**

TECH SAVVY BUSINESS

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

**Course Description**

A key message to take away from this paper is that every business is a digital business, whether it chooses to be or not. By taking this paper you help businesses today, prepare for the business environment of tomorrow. This course presents a range of relevant, recent technological developments that should be considered by businesses today. The focus is on describing the technologies, providing the opportunity to use a number of them first-hand, and outlining the opportunities they provide businesses.

**Language(s) of Instruction**

English

**Host Institution Course Number**

DIGIB202

**Host Institution Course Title**

THE TECHNO-SAVVY BUSINESS

**Host Institution Course Details****Host Institution Campus****Host Institution Faculty****Host Institution Degree****Host Institution Department**

Digital Business

**Course Last Reviewed**

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