

COURSE DETAIL

PERFORMANCE MEASUREMENT FOR DECISION-MAKING

Country

United Kingdom - England

Host Institution

London School of Economics

Program(s)

Summer at London School of Economics

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

128

UCEAP Course Suffix

S

UCEAP Official Title

PERFORMANCE MEASUREMENT FOR DECISION-MAKING

UCEAP Transcript Title

PERFORMANCE MEASURE

UCEAP Quarter Units

5.50

UCEAP Semester Units

3.70

Course Description

This course provides an overview of performance measurement systems and tools to improve decision-making in corporate, government, and non-profit activities. The course identifies key concepts of performance measurement and how it can be used to influence behavior through monitoring, reporting, and contracting. The insights come from practical, real-life examples and case studies at the forefront of accounting, management, and economic research.

Language(s) of Instruction

English

Host Institution Course Number

AC201

Host Institution Course Title

PERFORMANCE MEASUREMENT FOR DECISION-MAKING

Host Institution Campus

LSE

Host Institution Faculty

Host Institution Degree

Host Institution Department

Accounting

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