

# COURSE DETAIL

## BUSINESS ETHICS

**Country**

Spain

**Host Institution**

Carlos III University of Madrid

**Program(s)**

Carlos III University of Madrid

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

129

**UCEAP Course Suffix**

E

**UCEAP Official Title**

BUSINESS ETHICS

**UCEAP Transcript Title**

BUSINESS ETHICS

**UCEAP Quarter Units**

2.50

**UCEAP Semester Units**

1.70

### **Course Description**

This course explores business ethics, corporate social responsibility, and corporate sustainability. Topics include: ethical principles in business; stakeholder theory; ethics and marketplace; ethics and environment; ethics and marketing; measuring and managing a responsible business.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

17636

### **Host Institution Course Title**

ÉTICA EMPRESARIAL

### **Host Institution Course Details**

<https://aplicaciones.uc3m.es/cpa/generaFicha?est=351&anio=2021&plan=393&asig=17...>

### **Host Institution Campus**

Getafe

### **Host Institution Faculty**

Facultad de Ciencias Sociales y Jurídicas

### **Host Institution Degree**

Grado en Empresa y Tecnología

### **Host Institution Department**

Departamento de Economía de la Empresa

### **Course Last Reviewed**

2021-2022

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