# COURSE DETAIL

## BUSINESS ETHICS

**Country**
Spain

**Host Institution**
Carlos III University of Madrid

**Program(s)**
Carlos III University of Madrid

**UCEAP Course Level**
Upper Division

**UCEAP Subject Area(s)**
Business Administration

**UCEAP Course Number**
129

**UCEAP Course Suffix**
E

**UCEAP Official Title**
BUSINESS ETHICS

**UCEAP Transcript Title**
BUSINESS ETHICS

**UCEAP Quarter Units**
2.50

**UCEAP Semester Units**

1.70

**Course Description**

This course explores business ethics, corporate social responsibility, and corporate sustainability. Topics include: ethical principles in business; stakeholder theory; ethics and marketplace; ethics and environment; ethics and marketing; measuring and managing a responsible business.

**Language(s) of Instruction**
English

**Host Institution Course Number**
17636

**Host Institution Course Title**
ÉTICA EMPRESARIAL

**Host Institution Course Details**
https://aplicaciones.uc3m.es/cpa/generaFicha?est=351&anio=2021&plan=393&asig=17...

**Host Institution Campus**
Getafe

**Host Institution Faculty**
Facultad de Ciencias Sociales y Jurídicas

**Host Institution Degree**
Grado en Empresa y Tecnología

**Host Institution Department**
Departamento de Economía de la Empresa

**Course Last Reviewed**
2021-2022

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