COURSE DETAIL

BUSINESS ETHICS

Country

Spain

Host Institution

Carlos III University of Madrid

Program(s)

Carlos III University of Madrid

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

129

UCEAP Course Suffix

Е

UCEAP Official Title

BUSINESS ETHICS

UCEAP Transcript Title

BUSINESS ETHICS

UCEAP Quarter Units

2.50

UCEAP Semester Units

Course Description

This course explores business ethics, corporate social responsibility, and corporate sustainability. Topics include: ethical principles in business; stakeholder theory; ethics and marketplace; ethics and environment; ethics and marketing; measuring and managing a responsible business.

Language(s) of Instruction

English

Host Institution Course Number

17636

Host Institution Course Title

ÉTICA EMPRESARIAL

Host Institution Campus

Getafe

Host Institution Faculty

Facultad de Ciencias Sociales y Jurídicas

Host Institution Degree

Grado en Empresa y Tecnología

Host Institution Department

Departamento de Economía de la Empresa

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