

COURSE DETAIL

INTRODUCTION TO COMMUNICATION STUDIES

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

30

UCEAP Course Suffix**UCEAP Official Title**

INTRODUCTION TO COMMUNICATION STUDIES

UCEAP Transcript Title

INTRO COMM STUDIES

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

The course introduces the various forms of communication, including interpersonal communication, organizational communication, mass communication, new media communication, cross-cultural communication, and public communication. It also discusses the relationship between communication and culture, communication and society, communication and politics, and communication and the economy.

Language(s) of Instruction

Chinese

Host Institution Course Number

JOUR120009.03

Host Institution Course Title

AN INTRODUCTION TO COMMUNICATION STUDIES

Host Institution Campus

Host Institution Faculty

SHUANGLONG LI

Host Institution Degree

Host Institution Department

Journalism

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