

# COURSE DETAIL

## INDUSTRIAL ORGANIZATION

**Country**

Sweden

**Host Institution**

Lund University

**Program(s)**

Lund University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Economics

**UCEAP Course Number**

149

**UCEAP Course Suffix****UCEAP Official Title**

INDUSTRIAL ORGANIZATION

**UCEAP Transcript Title**

INDUSTRIAL ORG

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## **Course Description**

The course contains an overview of the theoretical tools and models used to analyze issues of how firms act on markets towards consumers and other firms. In many cases, the course focuses on models of markets that are more specific and more realistic than traditional microeconomic theory where general results often are emphasized. After the analysis of the concept of market structure, the course mainly consists of three parts. The first part analyses how a monopolist exploits its market power through price discrimination, horizontal and vertical product differentiation and the offering of packages. The second part contains a strategic analysis of how firms interact with each other according to the traditional theory of oligopoly and according to newer models based on non-cooperative game theory. This part also contains the law governing restrictive practices and recent cases of cartels and misuse of a dominant position from an economic perspective. The third part concerns contractual agreements among firms. The focus is on various forms of vertical contracts such as vertical pricing and exclusive territories, but horizontal contracts are also analyzed. Finally, theories on Research and Design and patents are treated.

## **Language(s) of Instruction**

English

## **Host Institution Course Number**

NEKH21

## **Host Institution Course Title**

INDUSTRIAL ORGANISATION

## **Host Institution Course Details**

## **Host Institution Campus**

Economics and Management

## **Host Institution Faculty**

## **Host Institution Degree**

## **Host Institution Department**

Economics

**Course Last Reviewed**

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