COURSE DETAIL

INTRODUCTION TO BUSINESS
Country Spain
Host Institution Carlos III University of Madrid
Program(s) Carlos III University of Madrid
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 46
UCEAP Course Suffix
UCEAP Official Title INTRODUCTION TO BUSINESS
UCEAP Transcript Title INTRO TO BUSINESS
UCEAP Quarter Units 2.50
UCEAP Semester Units 1.70

Course Description

This is an introductory course to business and business management and examines the logic behind how businesses currently respond to challenges in the environment.

Language(s) of Instruction
Spanish

Host Institution Course Number
14650,14079

Host Institution Course Title
INTRODUCCIÓN A LA ADMINISTRACIÓN DE LA EMPRESA

Host Institution Course Details
https://aplicaciones.uc3m.es/cpa/generaFicha?est=206&anio=2021&plan=397&asig=14...

Host Institution Campus
Getafe

Host Institution Faculty
Facultad de Ciencias Sociales y Jurídicas. (Getafe)

Host Institution Degree
Grado en Derecho

Host Institution Department
Economía de la Empresa

Course Last Reviewed
2021-2022

Print