

COURSE DETAIL

CULTURE AND COMMUNICATION IN SINGAPORE

Country

Singapore

Host Institution

National University of Singapore

Program(s)

National University of Singapore

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

31

UCEAP Course Suffix**UCEAP Official Title**

CULTURE AND COMMUNICATION IN SINGAPORE

UCEAP Transcript Title

COMM IN SINGAPORE

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course introduces essential concepts in communication within and across different cultures to meet the needs and challenges living and communicating in Singapore's multiracial and multicultural environment. It covers a broad range of topics that include cultural perception, cultural relativism, cultural patterns and worldviews, and verbal and nonverbal communication. Applied topics in intercultural communication to business and organization, media and technology, and computer-mediated communication are also covered against the backdrop of Singapore's digitally-networked and globalized economy.

Language(s) of Instruction

English

Host Institution Course Number

GES1031

Host Institution Course Title

CULTURE AND COMMUNICATION IN SINGAPORE

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Communications & New Media

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