

COURSE DETAIL

ESCI:BUSINESS INNOVATION

Country

Spain

Host Institution

Pompeu Fabra University

Program(s)

International Business Economics

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

165

UCEAP Course Suffix**UCEAP Official Title**

ESCI:BUSINESS INNOVATION

UCEAP Transcript Title

ESCI:BUS INNOVATN

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

In this course, students learn the tools and skills for directing and developing innovation and entrepreneurship projects. Topics include: innovative organizations; innovation strategies; building high performing innovation teams; design thinking; exploration; empathy; trends; challenge reformulation; creativity; concept development; prototyping; business model; outdoor innovation experience; user validation; pitch preparation.

Language(s) of Instruction

English

Host Institution Course Number

51741/80335

Host Institution Course Title

BUSINESS INNOVATION

Host Institution Course Details**Host Institution Campus**

ESCI-UPF Ciutadella Campus

Host Institution Faculty**Host Institution Degree****Host Institution Department**

ESCI International Business (Escola Superior de Comerç Internacional)

Course Last Reviewed

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