# COURSE DETAIL

| ESCI:BUSINESS INNOVATION |
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| **Country**<br>Spain |
| **Host Institution**<br>Pompeu Fabra University |
| **Program(s)**<br>International Business Economics |
| **UCEAP Course Level**<br>Upper Division |
| **UCEAP Subject Area(s)**<br>Business Administration |
| **UCEAP Course Number**<br>165 |
| **UCEAP Course Suffix** |
| **UCEAP Official Title**<br>ESCI:BUSINESS INNOVATION |
| **UCEAP Transcript Title**<br>ESCI:BUS INNOVATN |
| **UCEAP Quarter Units**<br>5.00 |
| **UCEAP Semester Units**<br>3.30 |

**Course Description**
In this course, students learn the tools and skills for directing and developing innovation and entrepreneurship projects. Topics include: innovative organizations; innovation strategies; building high performing innovation teams; design thinking; exploration; empathy; trends; challenge reformulation; creativity; concept development; prototyping; business model; outdoor innovation experience; user validation; pitch preparation.

**Language(s) of Instruction**
English

**Host Institution Course Number**
51741/80335

**Host Institution Course Title**
BUSINESS INNOVATION

**Host Institution Course Details**

**Host Institution Campus**
ESCI-UPF Ciutadella Campus

**Host Institution Faculty**

**Host Institution Degree**

**Host Institution Department**
ESCI International Business (Escola Superior de Comerç Internacional)

**Course Last Reviewed**

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