

## COURSE DETAIL

### ESCI:BUSINESS INNOVATION

**Country**

Spain

**Host Institution**

Pompeu Fabra University

**Program(s)**

International Business Economics

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

165

**UCEAP Course Suffix****UCEAP Official Title**

ESCI:BUSINESS INNOVATION

**UCEAP Transcript Title**

ESCI:BUS INNOVATN

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

**Course Description**

In this course, students learn the tools and skills for directing and developing innovation and entrepreneurship projects. Topics include: innovative organizations; innovation strategies; building high performing innovation teams; design thinking; exploration; empathy; trends; challenge reformulation; creativity; concept development; prototyping; business model; outdoor innovation experience; user validation; pitch preparation.

**Language(s) of Instruction**

English

**Host Institution Course Number**

51741/80335

**Host Institution Course Title**

ESCI:BUSINESS INNOVATION

**Host Institution Campus**

ESCI-UPF Ciutadella Campus

**Host Institution Faculty****Host Institution Degree****Host Institution Department**

ESCI International Business (Escola Superior de Comerç Internacional)

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