COURSE DETAIL

SELECTED READINGS FROM BRITISH AND AMERICAN NEWSPAPERS AND MAGAZINES

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

20

UCEAP Course Suffix

UCEAP Official Title

SELECTED READINGS FROM BRITISH AND AMERICAN NEWSPAPERS AND MAGAZINES

UCEAP Transcript Title

BRIT&AMERICAN NEWS

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course introduces various aspects of English used in American and British newspapers and magazines. Topics include general features, headlines, idioms, loanwords, polysemy, bias in reporting, cultural factors, advertising, and editorial.

Language(s) of Instruction

English

Host Institution Course Number

FORE110071

Host Institution Course Title

SELECTED READINGS FROM BRITISH AND AMERICAN NEWSPAPERS & MAGAZINES

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

English Department, Foreign Languages and Literature College

Print