

COURSE DETAIL

DIGITAL JOURNALISM

Country

United Kingdom - England

Host Institution

King's College London

Program(s)

English Universities, King's College London

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

161

UCEAP Course Suffix**UCEAP Official Title**

DIGITAL JOURNALISM

UCEAP Transcript Title

DIGITAL JOURNALISM

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course provides an overview of digital journalism, including the current state of this field as well as different ways of studying it. It examines different responses to the emergence of digital journalism, including how digital technologies are said to change who makes the news, who is able to access it, who is given voice, who participates, how news content is produced, how news audiences are measured and quantified, how content is paid for, and who makes money from the news. These issues are explored through a combination of key readings and “empirical experiments” with digital methods for studying web trackers, hyperlinks, online platforms, data, algorithms, bots, “fake news” and other digital objects, devices, and infrastructures. While students gain digital skills and an understanding of digital journalistic practices from this module, its focus is academic rather than vocational.

Language(s) of Instruction

English

Host Institution Course Number

6AAVC402

Host Institution Course Title

DIGITAL JOURNALISM

Host Institution Campus

King's College London

Host Institution Faculty

Host Institution Degree

Host Institution Department

Digital Humanities

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