COURSE DETAIL

SPECIAL TOPICS IN STRATEGY: INNOVATION MANAGEMENT
Country Brazil
Host Institution Pontifical Catholic University of Rio de Janeiro
Program(s) Pontifical Catholic University of Rio de Janeiro
UCEAP Course Level Graduate
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 205
UCEAP Course Suffix
UCEAP Official Title SPECIAL TOPICS IN STRATEGY: INNOVATION MANAGEMENT
UCEAP Transcript Title TOPIC:INNOVATN MGMT
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description
This course explores concepts and types of innovations. It looks at the innovation process and technological catch-up including the differences between developed and emerging countries. This course discusses factors influencing innovation, dynamic capabilities, and absorptive capacity such as the role of markets and clients. It also examines the role of innovation in sustainability and economic development.

Language(s) of Instruction
English

Host Institution Course Number
ADM 2467

Host Institution Course Title
SPECIAL TOPICS IN STRATEGY - INNOVATION MANAGEMENT

Host Institution Course Details

Host Institution Campus
PUC-Rio

Host Institution Faculty

Host Institution Degree

Host Institution Department
Departamento de Administração

Course Last Reviewed

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