

COURSE DETAIL

SPECIAL TOPICS IN STRATEGY: INNOVATION MANAGEMENT

Country

Brazil

Host Institution

Pontifical Catholic University of Rio de Janeiro

Program(s)

Pontifical Catholic University of Rio de Janeiro

UCEAP Course Level

Graduate

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

205

UCEAP Course Suffix**UCEAP Official Title**

SPECIAL TOPICS IN STRATEGY: INNOVATION MANAGEMENT

UCEAP Transcript Title

TOPIC:INNOVATN MGMT

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course explores concepts and types of innovations. It looks at the innovation process and technological catch-up including the differences between developed and emerging countries. This course discusses factors influencing innovation, dynamic capabilities, and absorptive capacity such as the role of markets and clients. It also examines the role of innovation in sustainability and economic development.

Language(s) of Instruction

English

Host Institution Course Number

ADM 2467

Host Institution Course Title

SPECIAL TOPICS IN STRATEGY - INNOVATION MANAGEMENT

Host Institution Course Details**Host Institution Campus**

PUC-Rio

Host Institution Faculty**Host Institution Degree****Host Institution Department**

Departamento de Administração

Course Last Reviewed

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