

COURSE DETAIL

MANAGERIAL ECONOMICS

Country

Japan

Host Institution

Keio University

Program(s)

Keio University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics Business Administration

UCEAP Course Number

134

UCEAP Course Suffix**UCEAP Official Title**

MANAGERIAL ECONOMICS

UCEAP Transcript Title

MANAGERIAL ECON

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course examines basic microeconomic topics such as demand, supply, and markets in a manner that emphasizes their managerial relevance within today's business environment. Students are required to make presentations on the subjects covered in the textbook. Text: J. Brickley, C. Smith and J. Zimmerman, MANAGERIAL ECONOMICS AND ORGANIZATIONAL ARCHITECTURE.

Language(s) of Instruction

English

Host Institution Course Number

N/A

Host Institution Course Title

MANAGERIAL ECONOMICS

Host Institution Campus

Keio Univeristy

Host Institution Faculty**Host Institution Degree****Host Institution Department**

Global Passport Program

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