COURSE DETAIL

MANAGERIAL ECONOMICS
Country Japan
Host Institution Keio University
Program(s) Keio University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics Business Administration
UCEAP Course Number 134
UCEAP Course Suffix
UCEAP Official Title MANAGERIAL ECONOMICS
UCEAP Transcript Title MANAGERIAL ECON
UCEAP Quarter Units 3.00
UCEAP Semester Units 2.00

Course Description
This course examines basic microeconomic topics such as demand, supply, and markets in a manner that emphasizes their managerial relevance within today's business environment. Students are required to make presentations on the subjects covered in the textbook. Text: J. Brickley, C. Smith and J. Zimmerman, MANAGERIAL ECONOMICS AND ORGANIZATIONAL ARCHITECTURE.

Language(s) of Instruction
English

Host Institution Course Number
N/A

Host Institution Course Title
MANAGERIAL ECONOMICS

Host Institution Course Details

Host Institution Campus
Keio Univeristy

Host Institution Faculty

Host Institution Degree

Host Institution Department
Global Passport Program

Course Last Reviewed

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