

COURSE DETAIL

SOCIAL MEDIA IN THE PUBLIC SPHERE

Country

Netherlands

Host Institution

Utrecht University

Program(s)

Utrecht University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Political Science Communication

UCEAP Course Number

127

UCEAP Course Suffix**UCEAP Official Title**

SOCIAL MEDIA IN THE PUBLIC SPHERE

UCEAP Transcript Title

SOCIAL MEDIA PUBLIC

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course relates social media not only to the public sphere, but also to public organizations and public professionals. It uses a macro-, meso-, and micro-perspective on social media. Topics such as collective action, identity, participation, and privacy are discussed from various theoretical approaches. Insights from theory are combined with practical applications through guest lectures by practitioners who are using social media in their daily work or by citizens who communicate through social media to influence the public debate. This course requires a particularly active participation and a willingness to engage with various forms of social media. Students work in a team on a specific project to be presented during a seminar at the end of the course. All contributions are peer reviewed by fellow students. After completion of this course, students have learned to use blogs, tweets, and social network sites productively and have acquired knowledge of how these forms of social media may affect governance practices. Prerequisites include an introduction to public administration course.

Language(s) of Instruction

English

Host Institution Course Number

USG4280

Host Institution Course Title

SOCIAL MEDIA IN THE PUBLIC SPHERE

Host Institution Campus

Law, Economics and Governance

Host Institution Faculty

Host Institution Degree

Host Institution Department

Governance

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