COURSE DETAIL

UNDERSTANDING MANAGEMENT
Country United Kingdom - England
Host Institution University College London
Program(s) University College London
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 168
UCEAP Course Suffix
UCEAP Official Title UNDERSTANDING MANAGEMENT
UCEAP Transcript Title UNDERSTANDING MGMT
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description
This course examines the practice of management, introducing students to what managers do. Different management activities and roles are explored from both a practical and theoretical perspective. Key management responsibilities such as strategic thinking, analyzing the business environment, marketing, leading and motivating others, and meeting customer needs are explored alongside real-world case studies. The class provides real insight into the role of the manager, managing in today's dynamic and exciting business environment.

Language(s) of Instruction
English

Host Institution Course Number
MSIN0048

Host Institution Course Title
UNDERSTANDING MANAGEMENT

Host Institution Course Details
https://www.mgmt.ucl.ac.uk/node/2379/archive/9850/view

Host Institution Campus
UCL

Host Institution Faculty

Host Institution Degree

Host Institution Department
Management

Course Last Reviewed
2019-2020

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