

# COURSE DETAIL

## UNDERSTANDING MANAGEMENT

**Country**

United Kingdom - England

**Host Institution**

University College London

**Program(s)**

University College London

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

168

**UCEAP Course Suffix****UCEAP Official Title**

UNDERSTANDING MANAGEMENT

**UCEAP Transcript Title**

UNDERSTANDING MGMT

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

**Course Description**

This course examines the practice of management, introducing students to what managers do. Different management activities and roles are explored from both a practical and theoretical perspective. Key management responsibilities such as strategic thinking, analyzing the business environment, marketing, leading and motivating others, and meeting customer needs are explored alongside real-world case studies. The class provides real insight into the role of the manager, managing in today's dynamic and exciting business environment.

**Language(s) of Instruction**

English

**Host Institution Course Number**

MSIN0048

**Host Institution Course Title**

UNDERSTANDING MANAGEMENT

**Host Institution Course Details**

<https://www.mgmt.ucl.ac.uk/node/2379/archive/9850/view>

**Host Institution Campus**

UCL

**Host Institution Faculty****Host Institution Degree****Host Institution Department**

Management

**Course Last Reviewed**

2019-2020

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