

COURSE DETAIL

THEORIES OF COMMUNICATION

Country

Taiwan

Host Institution

National Taiwan University

Program(s)

National Taiwan University

UCEAP Course Level

Graduate

UCEAP Subject Area(s)

Communication

UCEAP Course Number

205

UCEAP Course Suffix**UCEAP Official Title**

THEORIES OF COMMUNICATION

UCEAP Transcript Title

THEORIES OF COMM

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course examines the nature of communication theories and theory development, theories of meaning, information processing and influence with applications to selected communication contexts. The course looks into each theory and analyzes them to see how they related. The course also touches upon the subjects of Marxism, communication research, mass culture, new media and the information society. Assessment: 6 assignments, literature review, term paper.

Language(s) of Instruction

Chinese

Host Institution Course Number

BICD7049

Host Institution Course Title

THEORIES OF COMMUNICATION

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Bio Industry Communication and Development

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