

# COURSE DETAIL

## THEORIES OF COMMUNICATION

**Country**

Taiwan

**Host Institution**

National Taiwan University

**Program(s)**

National Taiwan University

**UCEAP Course Level**

Graduate

**UCEAP Subject Area(s)**

Communication

**UCEAP Course Number**

205

**UCEAP Course Suffix****UCEAP Official Title**

THEORIES OF COMMUNICATION

**UCEAP Transcript Title**

THEORIES OF COMM

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course examines the nature of communication theories and theory development, theories of meaning, information processing and influence with applications to selected communication contexts. The course looks into each theory and analyzes them to see how they related. The course also touches upon the subjects of Marxism, communication research, mass culture, new media and the information society. Assessment: 6 assignments, literature review, term paper.

## Language(s) of Instruction

Chinese

## Host Institution Course Number

BICD7049

## Host Institution Course Title

THEORIES OF COMMUNICATION

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Bio Industry Communication and Development

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