

COURSE DETAIL

ECONOMIC AND SOCIAL MEDIA ANALYSIS

Country

France

Host Institution

Institut d'Etudes Politiques (Sciences Po)

Program(s)

Sciences Po Paris, Sciences Po Reims

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

French Film & Media Studies Communication

UCEAP Course Number

130

UCEAP Course Suffix**UCEAP Official Title**

ECONOMIC AND SOCIAL MEDIA ANALYSIS

UCEAP Transcript Title

ECON&SOC MEDIA ANLS

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This workshop studies how to read and analyze journalistic content on economic and social themes in a professional manner. It provides an opportunity to question journalistic expression by analyzing the facts and data it provides, the credibility of the information transmitted, and the meaning of their publication on certain dates and distribution platforms. The course examines quality, balance, and relevance of the sources; tone, rigor, and atmosphere of the expression; precision of the information; point of view of the narration; identification of the news; typology of the publications; analysis of the formats; and platforms of distribution.

Language(s) of Instruction

French

Host Institution Course Number

BMET 25F01

Host Institution Course Title

CENTRE DES MEDIAS - LIRE ET ANALYSER DES CONTENUS D'ACTUALITE ECONOMIQUE ET SOCIALE

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Seminar

Host Institution Department

Methodology

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