

# COURSE DETAIL

## ENTREPRENEURSHIP AND NEW VENTURE CREATION

**Country**

United Kingdom - Scotland

**Host Institution**

University of Edinburgh

**Program(s)**

University of Edinburgh

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

118

**UCEAP Course Suffix****UCEAP Official Title**

ENTREPRENEURSHIP AND NEW VENTURE CREATION

**UCEAP Transcript Title**

ENTREPRENEURSHIP

**UCEAP Quarter Units**

8.00

**UCEAP Semester Units**

5.30

**Course Description**

In this course students gain an understanding of the role of the entrepreneur in the new venture creation process and develop their capabilities to recognize, assess, and articulate new venture opportunities; understand the resources required to underpin venture development and growth; and learn from where and how to access these resources. Students also develop a greater awareness of their personal goals, motivations, strengths, and limitations in the context of venture creation and growth, particularly in the context of forming new ventures or joining a new young venture.

**Language(s) of Instruction**

English

**Host Institution Course Number**

BUST10117

**Host Institution Course Title**

ENTREPRENEURSHIP AND NEW VENTURE CREATION

**Host Institution Course Details****Host Institution Campus**

Edinburgh

**Host Institution Faculty****Host Institution Degree****Host Institution Department**

Business Studies

**Course Last Reviewed**

[Print](#)