COURSE DETAIL

ENTREPRENEURSHIP AND NEW VENTURE CREATION
Country United Kingdom - Scotland
Host Institution University of Edinburgh
Program(s) University of Edinburgh
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 118
UCEAP Course Suffix
UCEAP Official Title ENTREPRENEURSHIP AND NEW VENTURE CREATION
UCEAP Transcript Title ENTREPRENEURSHIP
UCEAP Quarter Units 8.00
UCEAP Semester Units 5.30

Course Description
In this course students gain an understanding of the role of the entrepreneur in the new venture creation process and develop their capabilities to recognize, assess, and articulate new venture opportunities; understand the resources required to underpin venture development and growth; and learn from where and how to access these resources. Students also develop a greater awareness of their personal goals, motivations, strengths, and limitations in the context of venture creation and growth, particularly in the context of forming new ventures or joining a new young venture.

Language(s) of Instruction
English

Host Institution Course Number
BUST10117

Host Institution Course Title
ENTREPRENEURSHIP AND NEW VENTURE CREATION

Host Institution Course Details

Host Institution Campus
Edinburgh

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business Studies

Course Last Reviewed

Print