COURSE DETAIL

POLICY AND THE BEHAVIOURAL AND BRAIN SCIENCES

Country

Ireland

Host Institution

Trinity College Dublin

Program(s)

Trinity College Dublin

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Psychology

UCEAP Course Number

108

UCEAP Course Suffix

UCEAP Official Title

POLICY AND THE BEHAVIOURAL AND BRAIN SCIENCES

UCEAP Transcript Title

POLICY&BEHAVIOR SCI

UCEAP Quarter Units

4.00

UCEAP Semester Units

2.70

Course Description

This course focuses on how policy is developed and implemented at the interface between the behavioral and brain sciences (BBS) and policy development and implementation in the public and private spheres. The course explores how the BBS inform and shape policy formation and policy execution, as well as the place of the BBS as they interact with organizations and society. Topics include the origins of policy; recent advances in theory and practice; findings from behavioral economics and nudge theory; and large-scale applications of behavioral insights teams within governments, non-governmental organizations, and the private sector.

Language(s) of Instruction

English

Host Institution Course Number

PSU3474V

Host Institution Course Title

POLICY AND THE BEHAVIOURAL AND BRAIN SCIENCES

Host Institution Campus

Trinity College Dublin

Host Institution Faculty

Host Institution Degree

Host Institution Department

Psychology

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