COURSE DETAIL

APPLIED STATISTICAL ANALYSIS FOR BUSINESS AND ECONOMICS
Country Denmark
Host Institution Copenhagen Business School
Program(s) Copenhagen Business School Summer
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Statistics Economics Business Administration
UCEAP Course Number 112
UCEAP Course Suffix
UCEAP Official Title APPLIED STATISTICAL ANALYSIS FOR BUSINESS AND ECONOMICS
UCEAP Transcript Title APPLIED STAT ANALYS
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description
This specialized statistics course is designed to provide undergraduate business students a statistical methods curriculum with special focus on the practical application of statistical techniques to business and economics problems. A web-based survey application, Qualtrics, is integrated into the course. Students acquire a foundation for pursuing quantitative and analytical undergraduate and graduate courses in the areas of finance, operations management, managerial economics, industrial engineering, and applied business research methods. The analytical tools and skills learned by the students from the course are useful in many professional contexts. The course is delivered via a combination of lectures, power-point presentations, and situational problem-solving, requiring students to apply common statistical tools (Excel) and techniques to business and economics-related decision-making and research analysis situations. Computer-based statistical tools are utilized in tackling problem-solving.

Language(s) of Instruction
English

Host Institution Course Number
BA-BHAAI1069U

Host Institution Course Title
APPLIED STATISTICAL ANALYSIS FOR BUSINESS AND ECONOMICS

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

Print