

COURSE DETAIL

APPLIED STATISTICAL ANALYSIS FOR BUSINESS AND ECONOMICS

Country

Denmark

Host Institution

Copenhagen Business School

Program(s)

Copenhagen Business School Summer

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Statistics Economics Business Administration

UCEAP Course Number

112

UCEAP Course Suffix**UCEAP Official Title**

APPLIED STATISTICAL ANALYSIS FOR BUSINESS AND ECONOMICS

UCEAP Transcript Title

APPLIED STAT ANALYS

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This specialized statistics course is designed to provide undergraduate business students a statistical methods curriculum with special focus on the practical application of statistical techniques to business and economics problems. A web-based survey application, Qualtrics, is integrated into the course. Students acquire a foundation for pursuing quantitative and analytical undergraduate and graduate courses in the areas of finance, operations management, managerial economics, industrial engineering, and applied business research methods. The analytical tools and skills learned by the students from the course are useful in many professional contexts. The course is delivered via a combination of lectures, power-point presentations, and situational problem-solving, requiring students to apply common statistical tools (Excel) and techniques to business and economics-related decision-making and research analysis situations. Computer-based statistical tools are utilized in tackling problem-solving.

Language(s) of Instruction

English

Host Institution Course Number

BA-BHAAI1069U

Host Institution Course Title

APPLIED STATISTICAL ANALYSIS FOR BUSINESS AND ECONOMICS

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

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