COURSE DETAIL

MUSIC BUSINESS
Country Hong Kong
Host Institution University of Hong Kong
Program(s) University of Hong Kong
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Music Business Administration
UCEAP Course Number 122
UCEAP Course Suffix
UCEAP Official Title MUSIC BUSINESS
UCEAP Transcript Title MUSIC BUSINESS
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

This course examines the music business, with an emphasis on the Asian markets. It covers the basics of music contracts; the economics of deals; issues unique to the Asian market; record labels, producers, managers and lawyers; new business trends and opportunities such as NFT, AI, and Metaverse.

Language(s) of Instruction
English

Host Institution Course Number
MUSI2086

Host Institution Course Title
MUSIC BUSINESS

Host Institution Course Details
https://moodle.hku.hk/course/view.php?id=99189

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2022-2023

Print