

COURSE DETAIL

MUSIC BUSINESS

Country

Hong Kong

Host Institution

University of Hong Kong

Program(s)

University of Hong Kong

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Music Business Administration

UCEAP Course Number

122

UCEAP Course Suffix**UCEAP Official Title**

MUSIC BUSINESS

UCEAP Transcript Title

MUSIC BUSINESS

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course examines the music business, with an emphasis on the Asian markets. It covers the basics of music contracts; the economics of deals; issues unique to the Asian market; record labels, producers, managers and lawyers; new business trends and opportunities such as NFT, AI, and Metaverse.

Language(s) of Instruction

English

Host Institution Course Number

MUSI2086

Host Institution Course Title

MUSIC BUSINESS

Host Institution Course Details

<https://moodle.hku.hk/course/view.php?id=99189>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2022-2023

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