

COURSE DETAIL

VALUE INVESTMENT PRACTICE

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

169

UCEAP Course Suffix**UCEAP Official Title**

VALUE INVESTMENT PRACTICE

UCEAP Transcript Title

VALUE INVESTMT PRAC

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

The course combines modern corporate finance, corporate pricing, and portfolio management theory with value investment practice. It studies the Graham Dodd value investment system through Buffett's investment cases since 1958 and the lecturer's investment practice in the Chinese market for more than 20 years. The course establishes a solid stock asset evaluation and pricing system and lays a solid foundation in financial practical posts such as asset management, securities investment, investment banking, M & A, and enterprise management.

Language(s) of Instruction

Chinese

Host Institution Course Number

MANA130396

Host Institution Course Title

VALUE INVESTMENT PRACTICE

Host Institution Campus

Host Institution Faculty

GUI Jiang

Host Institution Degree

Host Institution Department

Management

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