COURSE DETAIL

VALUE INVESTMENT PRACTICE
Country China
Host Institution Fudan University
Program(s) Fudan University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 169
UCEAP Course Suffix
UCEAP Official Title VALUE INVESTMENT PRACTICE
UCEAP Transcript Title VALUE INVESTMT PRAC
UCEAP Quarter Units 3.00
UCEAP Semester Units 2.00

Course Description

The course combines modern corporate finance, corporate pricing, and portfolio management theory with value investment practice. It studies the Graham Dodd value investment system through Buffett's investment cases since 1958 and the lecturer’s investment practice in the Chinese market for more than 20 years. The course establishes a solid stock asset evaluation and pricing system and lays a solid foundation in financial practical posts such as asset management, securities investment, investment banking, M & A, and enterprise management.

Language(s) of Instruction
Chinese

Host Institution Course Number
MANA130396

Host Institution Course Title
VALUE INVESTMENT PRACTICE

Host Institution Course Details

Host Institution Campus

Host Institution Faculty
GUI Jiang

Host Institution Degree

Host Institution Department
Management

Course Last Reviewed
2021-2022

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