

COURSE DETAIL

SOCIAL AND ENVIRONMENTAL ENTREPRENEURSHIP

Country

Netherlands

Host Institution

Maastricht University - University College Maastricht

Program(s)

University College Maastricht

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Environmental Studies Business Administration

UCEAP Course Number

106

UCEAP Course Suffix**UCEAP Official Title**

SOCIAL AND ENVIRONMENTAL ENTREPRENEURSHIP

UCEAP Transcript Title

SOC&ENV ENTREPRENR

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

Full course description

Interest in the concept of social and sustainable entrepreneurship has been sparked over the last two decades due to frustration with inefficient, ineffective and failed action of government and philanthropic bodies, as well as the socially destructive behaviour of many businesses. An explicit and central social/sustainable mission, innovation, creativity and a strong market orientation are the distinguishing features of social and sustainable entrepreneurship. Social and sustainable entrepreneurs are committed to furthering a social and/or sustainable mission, and rank social, environmental or cultural impact on a par with, or above, profit. At the intersection of business, government and not-for-profit organisations, these social and sustainable entrepreneurs are now visible and having an impact on a global scale.

This course will provide you the opportunity to learn how you can apply your knowledge and skills to address complex sustainability problems. This course is structured around experiential problem-based learning, providing you the opportunity to synthesise theory and practice as you develop an idea for your own social/sustainable enterprises. Topics will include: critically reviewing concepts; user centred-design of social and sustainable enterprises; frameworks for understanding and strategizing; understanding and reporting social and environmental impact; and cross-sector collaboration.

Course objectives

On the successful completion of this course you should be able to:

- Critically reflect on social and sustainable entrepreneurship theory and practice
- Identify and evaluate social and sustainable entrepreneurship opportunities
- Develop a strategy for a social/ sustainable enterprise

- Conduct primary research and analyse primary and secondary data in the field of social and sustainable entrepreneurship
- Prepare and present documentation to pitch a novel enterprise idea
- Learn to cope with the chaos and complexity of doing social and sustainable entrepreneurship in the real world.

Prerequisites

You need to have completed at least ONE of the following course: SSC2055 Entrepreneurship; SSC2036 Introduction to Business Administration OR SCI1016 Sustainable Development

Language(s) of Instruction

English

Host Institution Course Number

SSC3017

Host Institution Course Title

SOCIAL AND ENVIRONMENTAL ENTREPRENEURSHIP

Host Institution Campus

University College Maastricht

Host Institution Faculty

Host Institution Degree

Host Institution Department

Social Sciences

[Print](#)