COURSE DETAIL

NEWS DESIGN

Country

Spain

Host Institution

Carlos III University of Madrid

Program(s)

Carlos III University of Madrid

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies Communication

UCEAP Course Number

156

UCEAP Course Suffix

UCEAP Official Title

NEWS DESIGN

UCEAP Transcript Title

NEWS DESIGN

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course provides a study of design in print media and editorial design. Together with print design, it looks at the different aspects of journalism, including publishing, production and aesthetics. Topics covered include: formats and size fundamentals; typography; visual media; use of color; the future of design. NOTE: This course is the same as COMM/FILM 156E but taught in Spanish

Language(s) of Instruction

Spanish

Host Institution Course Number

13456

Host Institution Course Title

DISEÑO EN MEDIOS PERIODÍSTICOS

Host Institution Campus

Facultad de Humanidades, Comunicación y Documentación. (Getafe)

Host Institution Faculty

Host Institution Degree

Host Institution Department

Periodismo y Comunicación Audiovisual

Print