COURSE DETAIL

PRINCIPLES OF MANAGEMENT
Country Hong Kong
Host Institution University of Hong Kong
Program(s) University of Hong Kong
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 57
UCEAP Course Suffix
UCEAP Official Title PRINCIPLES OF MANAGEMENT
UCEAP Transcript Title MANAGEMENT
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

This course introduces the basic topics of management and provides an understanding of what the job of a manager involves. In addition to covering the basic theoretical concepts, the course provides hands-on practice as an effective manager. Topics include management of yesterday and today; strategic management; organizational culture and the environment; planning and decision making; organizational structure and design; managerial communication; and controlling and motivating employees and leadership. Assessment: participation (20%), group presentation (40%), group term paper (20%), final exam (20%).

Language(s) of Instruction
English

Host Institution Course Number
BUSI1007/MGMT2401

Host Institution Course Title
PRINCIPLES OF MANAGEMENT

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business

Course Last Reviewed
2022-2023

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