

COURSE DETAIL

PRINCIPLES OF MANAGEMENT

Country

Hong Kong

Host Institution

University of Hong Kong

Program(s)

University of Hong Kong

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

57

UCEAP Course Suffix**UCEAP Official Title**

PRINCIPLES OF MANAGEMENT

UCEAP Transcript Title

MANAGEMENT

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course introduces the basic topics of management and provides an understanding of what the job of a manager involves. In addition to covering the basic theoretical concepts, the course provides hands-on practice as an effective manager. Topics include management of yesterday and today; strategic management; organizational culture and the environment; planning and decision making; organizational structure and design; managerial communication; and controlling and motivating employees and leadership. Assessment: participation (20%), group presentation (40%), group term paper (20%), final exam (20%).

Language(s) of Instruction

English

Host Institution Course Number

BUSI1007/MGMT2401

Host Institution Course Title

PRINCIPLES OF MANAGEMENT

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business

Course Last Reviewed

2022-2023

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