

COURSE DETAIL

FOUNDATIONS OF INTERNET RESEARCH: THE AGE OF GLOBAL COMMUNICATION

Country

Israel

Host Institution

The Hebrew University of Jerusalem

Program(s)

Hebrew University of Jerusalem

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

103

UCEAP Course Suffix**UCEAP Official Title**

FOUNDATIONS OF INTERNET RESEARCH: THE AGE OF GLOBAL COMMUNICATION

UCEAP Transcript Title

INTERNET RESEARCH

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course deals with a range of aspects of Internet research including theoretical, practical, and ethical aspects. The course utilizes three approaches to explore the topic. The first approach looks at how the Internet can be used as a research tool. How can data collected through the Internet help us understand the world around us? This includes the use of search engines, online databases, and other digitally-generated resources, such as the discussion pages for Wikipedia articles, hyperlinks, and Facebook profiles. The second approach looks at research of internet phenomena, such as social network sites, search engines, and more. The third approach uses internet-based tools or data to study online phenomena. The course examines how the Internet can be used as a research tool, and how to research the Internet. Throughout the course, special emphasis is placed on different aspects that set the Internet apart from other media environments: multimedia interactive contents, recorded behavior, technological and social structures, as well as its capacity to act as a social environment in its own right. While the main class focuses on discussing the conceptual and theoretical implications of Internet research, the tutorial includes a practical orientation, where students practice using new tools.

Language(s) of Instruction

English

Host Institution Course Number

50040

Host Institution Course Title

FOUNDATIONS OF INTERNET RESEARCH: THE AGE OF GLOBAL COMMUNICATION

Host Institution Campus

Social Sciences, HUI

Host Institution Faculty

Host Institution Degree

Host Institution Department
Communication and Journalism

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