COURSE DETAIL

MASTERING ENTREPRENEURSHIP
Country United Kingdom - England
Host Institution University College London
Program(s) University College London
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 144
UCEAP Course Suffix
UCEAP Official Title MASTERING ENTREPRENEURSHIP
UCEAP Transcript Title MASTER ENTREPRNSHIP
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description
This course examines the criteria for success of a new business, and business planning and thinking through the necessary resources for the new business. The course consists of two distinct elements: core lectures and guest lectures. The core lectures critically examine theories of entrepreneurship and discuss facets of entrepreneurship in an analytical fashion, whilst the guest lectures introduce students to practitioners of entrepreneurship to give a rounded appreciation of the subject.

Language(s) of Instruction
English

Host Institution Course Number
MSIN0053

Host Institution Course Title
MASTERING ENTREPRENEURSHIP

Host Institution Course Details
https://www.ucl.ac.uk/module-catalogue/modules/mastering-entrepreneurship/MSIN0...

Host Institution Campus
University College London

Host Institution Faculty

Host Institution Degree

Host Institution Department
Management Science

Course Last Reviewed
2018-2019

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