

COURSE DETAIL

MASTERING ENTREPRENEURSHIP

Country

United Kingdom - England

Host Institution

University College London

Program(s)

University College London

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

144

UCEAP Course Suffix**UCEAP Official Title**

MASTERING ENTREPRENEURSHIP

UCEAP Transcript Title

MASTER ENTREPRNSHIP

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course examines the criteria for success of a new business, and business planning and thinking through the necessary resources for the new business. The course consists of two distinct elements: core lectures and guest lectures. The core lectures critically examine theories of entrepreneurship and discuss facets of entrepreneurship in an analytical fashion, whilst the guest lectures introduce students to practitioners of entrepreneurship to give a rounded appreciation of the subject.

Language(s) of Instruction

English

Host Institution Course Number

MSIN0053

Host Institution Course Title

MASTERING ENTREPRENEURSHIP

Host Institution Course Details

<https://www.ucl.ac.uk/module-catalogue/modules/mastering-entrepreneurship/MSIN0...>

Host Institution Campus

University College London

Host Institution Faculty**Host Institution Degree****Host Institution Department**

Management Science

Course Last Reviewed

2018-2019

[Print](#)