

## COURSE DETAIL

### MASTERING ENTREPRENEURSHIP

**Country**

United Kingdom - England

**Host Institution**

University College London

**Program(s)**

University College London

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

144

**UCEAP Course Suffix****UCEAP Official Title**

MASTERING ENTREPRENEURSHIP

**UCEAP Transcript Title**

MASTER ENTREPRNSHIP

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

This course examines the criteria for success of a new business, and business planning and thinking through the necessary resources for the new business. The course consists of two distinct elements: core lectures and guest lectures. The core lectures critically examine theories of entrepreneurship and discuss facets of entrepreneurship in an analytical fashion, whilst the guest lectures introduce students to practitioners of entrepreneurship to give a rounded appreciation of the subject.

## Language(s) of Instruction

English

## Host Institution Course Number

MSIN0053

## Host Institution Course Title

MASTERING ENTREPRENEURSHIP

## Host Institution Campus

University College London

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Management Science

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