

COURSE DETAIL

PRODUCT INNOVATION

Country

Sweden

Host Institution

Lund University

Program(s)

Lund University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Mechanical Engineering Engineering

UCEAP Course Number

166

UCEAP Course Suffix**UCEAP Official Title**

PRODUCT INNOVATION

UCEAP Transcript Title

PRODUCT INNOVATION

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

The course begins by introducing the fundamental strategies, terminology, and methodology associated with product innovation and its subprocesses. The primary focus is set on the strategic parts of the industrial development process as product planning/product renewal, including the establishment of business plans for the products resulting from the development efforts. The product development process is further examined, and alternative methods are introduced for some of the phases of the development process.

Language(s) of Instruction

English

Host Institution Course Number

MMKN35

Host Institution Course Title

PRODUCT INNOVATION

Host Institution Campus

Host Institution Faculty

Engineering

Host Institution Degree

Host Institution Department

Engineering - Product Development

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