

COURSE DETAIL

ENTREPRENEURSHIP

Country

United Kingdom - Scotland

Host Institution

University of Glasgow

Program(s)

Scottish Universities,University of Glasgow

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

104

UCEAP Course Suffix**UCEAP Official Title**

ENTREPRENEURSHIP

UCEAP Transcript Title

ENTREPRENEURSHIP

UCEAP Quarter Units

4.00

UCEAP Semester Units

2.70

Course Description

This course introduces students to the core concepts of entrepreneurship in multiple contexts. It provides students with knowledge of the defining features of entrepreneurship and an understanding of current issues at both an individual and societal level. The course is intended to be a foundation for advanced studies in entrepreneurship.

Language(s) of Instruction

English

Host Institution Course Number

MGT2014

Host Institution Course Title

ENTREPRENEURSHIP

Host Institution Course Details**Host Institution Campus**

University of Glasgow

Host Institution Faculty**Host Institution Degree****Host Institution Department**

Adam Smith Business School

Course Last Reviewed

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