COURSE DETAIL

ENTREPRENEURSHIP
Country United Kingdom - Scotland
Host Institution University of Glasgow
Program(s) Scottish Universities,University of Glasgow
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 104
UCEAP Course Suffix
UCEAP Official Title ENTREPRENEURSHIP
UCEAP Transcript Title ENTREPRENEURSHIP
UCEAP Quarter Units 4.00
UCEAP Semester Units 2.70

Course Description
This course introduces students to the core concepts of entrepreneurship in multiple contexts. It provides students with knowledge of the defining features of entrepreneurship and an understanding of current issues at both an individual and societal level. The course is intended to be a foundation for advanced studies in entrepreneurship.

Language(s) of Instruction
English

Host Institution Course Number
MGT2014

Host Institution Course Title
ENTREPRENEURSHIP

Host Institution Course Details

Host Institution Campus
University of Glasgow

Host Institution Faculty

Host Institution Degree

Host Institution Department
Adam Smith Business School

Course Last Reviewed

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